

# Feedback from the Joint National Tourism Sector Strategy (NTSS) Implementation Work Streams Meeting

## National Tourism Stakeholder Forum (NTSF)

### 25 February 2021

broadening horizons



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA



# Purpose

- To provide feedback on the Joint NTSS Implementation Work Streams Meeting held on 11 November 2020.



# Background

- The joint NTSS Implementation Work Streams' meeting was convened on 11 November 2020;
- The NTSS Implementation Work Streams are primarily responsible for coordinated and prioritised implementation of the NTSS;
- The purpose of the Joint Work Streams' meeting was to facilitate alignment between the NTSS and the Tourism Sector Recovery Plan to ensure synergy for the implementation of strategic programmes;



# Feedback on the Joint NTSS Implementation Work Streams Meeting

The following topics formed part of the agenda items for discussion:

- 1. Update on Outcomes of the Tourism Industry Surveys and Requirements for Operating under COVID-19 Environment:**
  - ✓ The presentation provided details on the COVID-19 Tourism Industry Surveys that were conducted to gather data in support of the sector recovery plan that was developed in partnership with the International Finance Corporation (IFC) and Department of Tourism.
  - ✓ Results that were presented during the meeting were from the first and second surveys conducted between March and July 2020.
  - ✓ The third survey was out at the time that the Work Streams meeting was hosted.
- 2. Alignment of the Draft Tourism Sector Recovery Plan and NTSS and Implementation Mechanisms:**
  - ✓ The presentation provided information on the context of a fundamentally changed environment, recommended responses to the new context, what the context means and proposed recovery actions.

# Way Forward

- ✓ To continue using the existing NTSS Implementation Work Streams mechanism/structures to roll out implementation of the Tourism Sector Recovery Plan;
- ✓ The continuation of the existing four Work Streams (i.e. Effective Marketing, Facilitating Ease of Access, Destination Management and Visitor Experience) with a suggestion to coordinate back to back meetings over two days was supported;
- ✓ In the next meeting, respective Work Streams will have detailed discussions around proposals and recommendations emanating from deliberations tabled in the meeting held on 11 November 2020;
- ✓ Work Streams to identify priority actions that will make an impact with current available resources;



# ...Way Forward

- ✓ It was recommended that provinces should align with the prioritised actions to avoid duplication of efforts;
- ✓ Provinces and industry sub-sectors were encouraged to have their own implementation mechanisms that will feed into the Work Streams;
- ✓ The Broad-Based Benefits Work Stream cuts across all the Work Streams, i.e. imperatives of transformation and sustainability;
- ✓ Alignment between the NTSS and the Tourism Sector Recovery Plan and integrate relevant Tourism Sector Recovery Plan actions into the NTSS Work Streams Programme of Action;
- ✓ The next Work Streams meetings to be convened following the approval of the Tourism Sector Recovery Plan.



**End**

**Thank you!**

